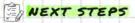
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BIG PICTURE What do you and your Describe your vision.	client want to accomplish?		BUSINESS OUTCOME What value will you deliver if you can solve these problems? List your goals.		METRICS List the numbers fo measuring success.
STAKEHOLDERS Who is impacted by the issues?	List the top issues.	Ŷ	SOLUTIONS Outline possible solutions for each problem.	4	ACTIVITIES List actions required to implement solution
	URGENT List problems that are top priority.	ню	H EFFORT/ LOW REWARD		
	UNWORKABLE Business processes that are broken	Lo	W EFFORT/LOW REWARD		
	UNAVOIDABLE Compliance with regulatory or governance controls	ніа	H EFFORT/HIGH REWARD		

UNDERSERVED issues without solutions (yet) or have been neglected LOW EFFORT/HIGH REWARD

8 WHO Who needs to be involved to help solve problems or implement solutions? 0 CONSTRAINTS

List anything that might prevent you from solving these problems.



List the immediate actions you'll take.

8 BIG PICTURE		BUSINESS BUTCOME	METRICS
STAKEHOLDERS	Ep PROBLEM5	SOLUTIONS	ACTIVITIES
	URGENT	HIGH EFFORT/ LOW REWARD	
	UNWORKABLE	LOW EFFORT/LOW REWARD	
	UNAVOIDABLE	HIGH EFFORT/HIGH REWARD	
	UNDERSERVED	LOW EFFORT/HIGH REWARD	
2° мно	CONSTRAINTS	NEXT STEPS	

BIG PICTURE		BUSINESS OUTCOME	METRICS
STAKEHOLDERS	for PROBLEMS	SOLUTIONS	ACTIVITIES
S WHO	CONSTRAINTS	NEXT STEPS	